

World Standards Day 2015

The Belize Bureau of Standards (BBS) in the Ministry of Trade, Investment Promotion, Private Sector Development and Consumer Protection hereby informs the general public that World Standards Day (WSD) will be internationally observed on Wednesday, October 14, 2015 under the theme “STANDARDS THE WORLDS COMMON LANGUAGE”.

A National Standards Expo to commemorate this special day will be held at the Best Western Belize Biltmore Plaza in Belize City commencing at 9:00 am where both private and public sector organizations will depict the theme with the use of booth displays. The theme for this year's World Standards Day provides the perfect opportunity for the Belizean business community to demonstrate its commitment to the important role standards play in increasing competitiveness and to let the general public see firsthand testimonies on the impact the implementation of Standards have had on their business. In today's changing economy, industry, government, and other groups need to come together to ensure that Belizean products and services are accepted in local and foreign markets thereby enhancing the national economy. The general public and schools are therefore cordially invited to attend this commemorative event.

For further information please call our office at **822-0446** or **822-0447**.



José E. Trejo
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